

JONETTE LESSING

LEAD CREATIVE DESIGNER

Email

jonette22@gmail.com

Portfolio

jonettenoir.com

01 PROFILE

Experienced and innovative expertise in creating visually compelling designs and leading successful projects across various platforms. Proficient in utilizing industry-standard design software and staying abreast of the latest design trends and technologies. Proven ability to lead and mentor teams, ensuring the delivery of high-quality work that meets client objectives and exceeds expectations. Passionate about translating complex concepts into engaging visual experiences that resonate with target audiences. Adept at collaborating with cross-functional teams to drive brand consistency and enhance the overall visual identity. Seeking to leverage my skills and experience to contribute to the success of a dynamic and forward-thinking organisation.

02 EMPLOYMENT HISTORY

2020 - 2022

Graphic Designer at STADIO School of Fashion

Commenced my career journey as a Graphic Designer at STADIO School of Fashion (Formerly known as LISOF), concurrent with pursuing my postgraduate degree, spanning a tenure of two years. Initially engaged as an intern, I swiftly transitioned into the role of Lead Designer within two months, following the departure of the incumbent. Thriving in the dynamic and fast-paced environment, I demonstrated rapid learning and proficiency at adapting to evolving challenges and responsibilities.

2022 -

Lead Creative Designer at STADIO Higher Education

Upon completion of my postgraduate degree, I was appointed as the Lead Creative Designer at STADIO Higher Education, a subsidiary of the STADIO School of Fashion. In this capacity, I spearheaded the comprehensive rebranding initiative for the organization, collaborating closely with key stakeholders including social media managers, the Executive Committee, and faculty members to fortify and expand the brand identity. Additionally, I undertook the responsibility of mentoring a Graphic Designer, guiding their progression from intern to mid-level proficiency within the timeframe.

03 EDUCATION

2016 - 2022

Bachelor of Arts (Honours) in Design

04 SKILLS

- Delegater
- Corporate Identity Design
- Creative Leadership
- Design Collaboration
- Video Editing
- Print Design
- Digital Design
- Fast-paced Creativity

05 TOOLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premier Pro
- Adobe After effects
- Figma
- No-Code Developing
- Microsoft Suite
- Asana
- Slack
- G Suite